

**FOR IMMEDIATE RELEASE:**

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Contact: Liana Moore

970.471.4428

lmoore@kaleidosmarketing.com

**Celebrating World Hemophilia Day April 17  
Roundup River Ranch Serves Children with Hemophilia**

**Edwards, Colorado**— Roundup River Ranch, a provisional member of Paul Newman's Association of Hole in the Wall Camps, has the mission of enriching the lives of children with life-threatening illnesses, including hemophilia. Prior to the opening of the camp's Eagle County facilities in 2011, Roundup River Ranch is serving children through their "On the Road" program by bringing these children to other Hole in the Wall camps. Eight children with hemophilia have participated in the program over the past two years. Another group of children with hemophilia will participate this summer and many more will be served in the future.

On April 17, World Hemophilia Day will be celebrated in more than 100 countries. The theme for 2009 is "Together, we care," which emphasizes the importance of comprehensive care in hemophilia healthcare delivery. According to World Federation of Hemophilia, only 30% of the global hemophilia population has been identified, warranting the need for a vigorous awareness and outreach campaign. With treatment, people with hemophilia can expect to live a long, healthy life. But without treatment they face continual pain, disability, isolation and premature death.

Hemophilia is a group of hereditary genetic disorders that impair the body's ability to control blood clotting or coagulation, which is used to stop bleeding when a blood vessel is broken. It may cause excessive bleeding from injury and internal bleeding. Children with hemophilia are usually unable to participate in any kind of activity or sport where there may be physical contact. However, a clotting factor is available to be administered via injection in case of injury. At Roundup River Ranch medical personnel are available with this clotting factor in case of injury.

Lia Gore, M.D., Chair of Roundup River Ranch's Medical Advisory Committee said, "For all types of hemophilia, getting the appropriate treatment quickly for bleeding to limit damage and complications is of the highest importance. Roundup River Ranch offers these children a safe place to be children, and experience an important part of childhood with the availability of immediate treatment from expert staff."

Rachelle was one of the children with hemophilia who participated in Roundup River Ranch's "On the Road" program last year. She had the opportunity to participate in activities that she normally would not have had the opportunity to enjoy. The ropes course was one experience in particular that was meaningful to her. Through the encouragement of others she was able to conquer her fears and complete the entire ropes course while blindfolded. In addition to participating in memorable activities many of the children with hemophilia were also able to learn how to self-infuse themselves with injections of the clotting factor needed in case of injury. This is truly empowering for them since it enables them to be able to enjoy otherwise inaccessible activities without the supervision of camp medical staff. It gives them independence that they otherwise could not enjoy.

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## **Celebrating World Hemophilia Day, cont.**

Roundup River Ranch, located on 85 stunning acres along the Colorado River just north of Dotsero, Colorado, is expected to break ground later this year. The camp will provide children who may not otherwise have the opportunity to experience camp with a fun, memorable, safe and empowering experience, all free of charge. The Children's Hospital of Denver is the founding partner hospital, ensuring that the children will have on-site the medical services necessary to their conditions. The camp will serve children from Colorado as well as Wyoming, Montana, New Mexico, Kansas, Nebraska, North Dakota, Oklahoma, South Dakota, Utah and Texas. As a provisional member of The Hole in the Wall Camps, Roundup River Ranch is proud to continue Paul Newman's dream of opening camps for children with serious medical illnesses. The Hole in the Wall Camps are widely viewed as setting the standard for excellence and offering children a new lease on life, one week at a time. For more information on the camp visit [www.RoundupRiverRanch.org](http://www.RoundupRiverRanch.org) or call 970-926-2448.

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