

**FOR IMMEDIATE RELEASE:**

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**MARCH 21 SNOWSHOE EVENT BENEFITS ROUNDUP RIVER RANCH**

**Edwards, Colorado**—The community is invited to join Roundup River Ranch on Saturday, March 21 at 10 a.m. for a fun Snowshoe Race starting at Cordillera's Nordic Center and ending at Timber Hearth Grille in Cordillera, Colorado. All proceeds will go to benefit Roundup River Ranch, a provisional member of Paul Newman's Association of Hole in the Wall Camps, whose mission is to enrich the lives of children with life-threatening illnesses.

Registration for the 5K and 10K races begins at 9:00 a.m. at the Cordillera Nordic Center. Adult pre-registration is \$30 and is available online at [www.active.com](http://www.active.com) by searching for Roundup River Ranch. Day of race registration is \$35. There will also be a kid's 1K for only \$5. Registration includes chili, brownie, hot chocolate and cash bar following the race at the Timber Hearth Grille. Bring your own snowshoes, or take advantage of Cordillera's snowshoes on a first-come, first-serve basis.

Roundup River Ranch, located on 85 stunning acres along the Colorado River just north of Dotsero, Colorado, is expected to break ground later this year. The camp will provide children who may not otherwise have the opportunity to experience camp with a fun, memorable, safe and empowering experience, all free of charge. The Children's Hospital of Denver is the founding partner hospital, ensuring that the children will have on-site the medical services necessary to their conditions. The camp will serve children from Colorado as well as the extended Rocky Mountain region. As a provisional member of The Hole in the Wall Camps, Roundup River Ranch is proud to continue Paul Newman's dream of opening camps for children with serious medical illnesses. The Hole in the Wall Camps are widely viewed as setting the standard for excellence and offering children a new lease on life, one week at a time. For more information on the camp visit [www.RoundupRiverRanch.org](http://www.RoundupRiverRanch.org) or call 970-926-2448.

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