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\$7 MILLION CHALLENGE GIFT INSPIRES GIVING TO ROUNDUP RIVER RANCH

Edwards, Colorado—Businessman and Philanthropist, Denny Sanford has generously pledged \$7 million to Roundup River Ranch, a provisional member of Paul Newman’s Association of Hole in the Wall Camps, whose mission is to enrich the lives of children with life-threatening illnesses. This gift, in the form of a challenge gift, is one of the single largest challenge grants in the history of the Vail Valley. “Denny Sanford has given a transformational gift to Roundup River Ranch. It not only brings us that much closer to reaching our capital campaign goal but also encourages other donors to give now while their gift has twice as much value,” said Founding Board Chair Alison Knapp.

The camp’s mission of enriching the lives of children with life-threatening illnesses through a fun camping experience in the Rocky Mountains resonated with Mr. Sanford’s philanthropic goals. “I want to give children voices, values, love and the health they so desperately need and Roundup River Ranch will be a unique channel to accomplish this,” says Sanford. All gifts, up to \$7 million, given to the camp will be matched by the Sanford Challenge. More than \$3.5 million has been matched to date.

The Sanford Pledge has added to the multitude of reasons to give to Roundup River Ranch. Besides knowing that you made a difference in the lives of children and that your gift will have twice its value through Sanford’s challenge grant, residents of Colorado qualify for the Colorado Child Care Tax Credit by giving to Roundup River Ranch. As a Colorado resident, making a gift to Roundup River Ranch could significantly reduce your income tax payment. The Colorado Child Care Tax Credit provides Colorado taxpayers an additional 50 percent tax credit on donations greater than \$500 and up to \$200,000. After the federal tax deduction and the Colorado Childcare Tax Credit, the cost of giving may be less than 32 percent of the gift amount. Donors should consult with their tax or financial advisor regarding the types of charitable gifts best suited to their individual needs.

Roundup River Ranch, located on 85 stunning acres along the Colorado River just north of Dotsero, Colorado, is expected to break ground later this year. The camp will provide children who may not otherwise have the opportunity to experience camp with a fun, memorable, safe and empowering experience, all free of charge. The Children’s Hospital of Denver is the founding partner hospital, ensuring that the children will have on-site the medical services necessary to their conditions. The camp will serve children from Colorado as well as Wyoming, Montana, New Mexico, Kansas, Nebraska, North Dakota, Oklahoma, South Dakota, Utah and Texas. As a provisional member of The Hole in the Wall Camps, Roundup River Ranch is proud to continue Paul Newman’s dream of opening camps for children with serious medical illnesses. The Hole in the Wall Camps are widely viewed as setting the standard for excellence and offering children a new lease on life, one week at a time. For more information on the camp visit www.RoundupRiverRanch.org or call 970-926-2448.

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