

FOR IMMEDIATE RELEASE:

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**FEBRUARY 28 EVENT INTRODUCES ROUNDUP RIVER RANCH,
ENRICHING THE LIVES OF CHILDREN WITH LIFE-THREATENING ILLNESSES**

Aspen, Colorado—Saturday, February 28, Aspen locals will introduce the community to Roundup River Ranch, a provisional member of Paul Newman’s Association of Hole in the Wall Camps. Silbi & Tim Stainton, Lisa & Ron Speaker and Holli & Gunter Schaldach are hosting an Après Ski Wine Tasting at the home of Louisa Goldsmith in Aspen Highlands to introduce the organization. Roundup River Ranch has been operating in the silent phase of its *“Campaign for Laughter”* until recently announcing the public phase after reaching 80 percent of its goal. The event serves as the Aspen area public kick off.

Several community members are already involved in the camp. Aspen resident and Roundup River Ranch Board member John Gates says about his involvement, “It is important for me to be involved in an organization that will have a lasting impact on the community. Roundup River Ranch not only offers future volunteer opportunities to area residents but it will serve children from the state of Colorado and beyond who normally wouldn’t have a chance to attend a camp.”

Holli Schaldach commented on the importance of the camp’s mission, “When my daughter was going through her leukemia treatment we were in and out of hospitals and we saw many children with life-threatening illnesses. It is heartbreaking to see these children go through painful treatments, in addition to not having the opportunity to have sleepovers, attend their first prom, or just be a kid. As a mother of a cancer patient, I know how hard it is to let your child go and play when they need constant medical attention. Roundup River Ranch will provide parents that sense of comfort knowing that their children are in safe hands.”

“The community has come together to help make the event a success with several businesses generously donating food and services,” said co-host Silbi Stainton. Botanical arrangements are by Wendy Nanon Smith Design and Matsuhisa is donating food. Sommelier, Louisa Goldsmith has selected wines for the event, in addition to donating the use of her home in Aspen Highlands.

Roundup River Ranch, located on 85 stunning acres along the Colorado River, is expected to break ground later this year. Event co-host Lisa Speaker recently visited the site and commented, “I cannot imagine a better place for these children to have the opportunity to experience being children and let go of their problems for a short while. The site is beautiful, with a true Colorado charm.”

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FEBRUARY 28 EVENT INTRODUCES ROUNDUP RIVER RANCH, CONT.

Roundup River Ranch will provide children who may not otherwise have the opportunity to experience camp with a fun, memorable, safe and empowering experience, all free of charge. The Children's Hospital of Denver is the founding partner hospital, ensuring that the children will have on-site medical services necessary to their conditions. The camp will serve children from Colorado as well as Wyoming, Montana, New Mexico, Kansas, Nebraska, North Dakota, Oklahoma, South Dakota, Utah and Texas. As a provisional member of The Hole in the Wall Camps, Roundup River Ranch is proud to continue Paul Newman's dream of opening camps for children with serious illnesses. The Hole in the Wall Camps are widely viewed as setting the standard for excellence and offering children a life-changing experience, leaving camp with a sense of accomplishment and a feeling of control over their own lives. For more information on the camp visit www.RoundupRiverRanch.org or call 970-926-2448. For information on attending the event contact Anne Milmoie at 970-926-2448 ext 3.

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